

Feasibility analysis of Enterprise

(Note: If the space provided in this form is not enough, please use separate sheet.)

Start-up Cost

Everything you need in order to start your business.

Items / Products	Quantity	Cost (Amount)
		Rs.
		Rs.
		Rs.
		Rs.
		Rs.
		Rs.
		Rs.
		Rs.

Total start up costs: Rs: _____

Fixed Cost per month

- 1. Electricity Rs. _____
- 2. Utilities Rs. _____
- 3. Salaries Rs. _____
- 4. Advertising Rs. _____
- 5. Insurance Rs. _____
- 6. Rent Rs. _____
- 7. Miscellaneous Rs. _____
- 8. Loan Refund Rs. _____
- 9. Interest on loan Rs. _____
- 10. Any other Rs. _____

Total Fixed Cost per month: Rs. _____ (Add the above Fixed Costs)

Economy of one day sale

[**Note:** If the space provided in this form is not enough, please use separate sheet]

List Products/Services	Selling Price per unit (1)	Qty you sell in one day (2)	Total Revenue (1 x 2)
	Rs.		Rs.
	Rs.		Rs.
	Rs.		Rs.
	Rs.		Rs.
	Rs.		Rs.
	Rs.		Rs.
Total	Rs.		Rs.

Total no. of quantity sold : Pcs: _____

Total Revenue : Rs: _____

Average selling price : Rs: _____ (Total revenue ÷ Total no. of Qty sold)

List Products/Services	*Variable Cost price per unit (1)	Qty you sell in one day (2)	Total variable costs (1 x 2)
	Rs.		Rs.
	Rs.		Rs.
	Rs.		Rs.
	Rs.		Rs.
	Rs.		Rs.
	Rs.		Rs.
	Rs.		Rs.
Total	Rs.		Rs.

*(Variable Cost price = cost price + transportation + freight or any other expenditure incurred in purchasing of the product/service.)

Total no. of Quantity sold : Rs: _____

Total variable costs : Rs. _____

Average variable costs : Rs. _____ (Total Var. Cost ÷ Total no. of Qty sold)

AVERAGE GROSS PROFIT PER UNIT: Rs. _____
(Ave. selling price – Ave. variable cost)

Sale forecast

How many (Quantity) items you could sell in one day: _____
(refer the above economy of one day sale)

Sale forecast

Forecasted sale per month: _____ (Qty. sold per day x working days p/m)
Forecasted sales per year: _____
(Qty. sold per day x working days p/year)

[Working days per year = working days per month x 12 months]

Monthly Income Statement

Revenue per month (Ave. Selling Price x Forecasted sale per month) Rs. _____
Less: Variable costs (Ave. Variable Cost x Forecasted sales per month) Rs. _____

Gross profit per month Rs. _____

Monthly Net profit Rs. _____
(Gross profit per month – Total fixed cost per month – monthly taxes (if required))

Yearly Income Statement:

Revenue per year (Ave. Selling Price x Forecasted sales per year) Rs. _____
Less: variable costs (Ave. Variable Cost x Forecasted sales per year) Rs. _____

Gross profit per year: Rs. _____

Yearly Fixed costs: (Fixed costs per month x 12 months)

- | | |
|-----------------|-----------|
| 1. Electricity | Rs. _____ |
| 2. Utilities: | Rs. _____ |
| 3. Salaries: | Rs. _____ |
| 4. Advertising: | Rs. _____ |
| 5. Insurance: | Rs. _____ |
| 6. Rent: | Rs. _____ |

- | | |
|---------------------|-----------|
| 7. Miscellaneous: | Rs. _____ |
| 8. Loan Refund: | Rs. _____ |
| 9. Interest on loan | Rs. _____ |
| 10. Any other | Rs. _____ |

Total fixed costs per year: Rs: _____ (add above fixed cost)

Yearly Net profit: Rs. _____
 (Gross profit per year – Total fixed cost per year – taxes per year (if required))

Break even point

Break even analysis (Monthly)

Break even point = _____ units (Monthly fixed costs ÷ Ave. Gross profit per unit)

The business need to sell above units each month to reach the stage of no profit no loss.

Return on investment (Yearly)

ROI = _____ percent (Yearly Net profit ÷ Start-up Costs) x 100